



Volume 16 | Number 10 | October 2009

Commerce Connection

CHAMPAIGN COUNTY'S TRUSTED BUSINESS-TO-BUSINESS PUBLICATION FOR MORE THAN 20 YEARS



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Presorted Standard
US Postage
PAID
Permit No. 29
Champaign, IL

A PUBLICATION OF THE
CHAMPAIGN COUNTY
CHAMBER OF
COMMERCE

Commerce Connection

CHAMPAIGN COUNTY'S TRUSTED BUSINESS-TO-BUSINESS PUBLICATION FOR MORE THAN 20 YEARS

Advertising space reservation and copy deadlines are listed below. Cancellations must be received by these dates. All advertising copy must be received by the appropriate deadline. If not received, the advertiser may be held responsible for fulfilling the advertising order. If the advertiser fails to provide copy to meet the deadline of the issue in which the space is reserved, the Chamber may invoice for the space reserved at the published rate.

Full-color advertisements are available on all pages except the front cover. Camera-ready artwork may be e-mailed to Tiffany Bowie at TiffanyB@champaigncounty.org. Please reference Commerce Connection in the subject line of the message.

Contact Paul Caravelli at 217.359.1791 or PaulC@champaigncounty.org to reserve your advertising space.

SPECIFICATIONS

Commerce Connection is a 12-16 page full-color publication. Each issue is a completed size of 8 1/2" x 11," center-stitched with full bleeds.

Each edition of Commerce Connection is mailed to more than 2,400 businesses that employ more than 60,000 people. Hundreds of copies of each edition are also distributed at local business events as well as to newcomers in Champaign County. Commerce Connection is available on the Chamber Web site, www.champaigncounty.org, which averages almost 13,000 visits per month.

TERMS

Advertisers will be invoiced monthly. Bills are due and payable upon receipt. A service charge of 1.5 percent will be added to all accounts that are not paid within 30 days and will be compounded monthly. The Chamber may refuse to accept advertising from businesses who are delinquent in advertising payments and/or payments of other Chamber events and/or services. The Champaign County Chamber of Commerce reserves the right to edit, limit or reject any advertising or copy which is felt to conflict with the objectives of this publication.

ADVERTISING DEADLINES

ISSUE	DEADLINE
December 2009	November 10, 2009
February 2010	January 13, 2010
April 2010	March 10, 2010
June 2010	May 11, 2010
August 2010	July 15, 2010
October 2010	September 15, 2010
December 2010	November 10, 2010

**NEW CHAMBER MEMBERS:
TAKE 25% OFF YOUR FIRST AD!**

ADVERTISING RATES & MECHANICALS

All listed rates are net. Only members of the Champaign County Chamber of Commerce who are in good standing may advertise in Commerce Connection. Package discounts are available to members wishing to advertise more than once per year. Package discounts will only be given when a participating business schedules their advertising at one time. Placing one advertisement and then deciding to place another months later does not qualify for the discount.

SIZE	Color 1X	Color 3X	Color 6X
		(5% savings per ad)	(10% savings per ad)
Full Page (8.5"x11")*	\$730	\$693	\$657
1/2 Horizontal (8"x5")	\$370	\$351	\$333
1/2 Vertical (4"x10")	\$370	\$351	\$333
1/4 Page (4"x5")	\$190	\$180	\$171
1/8 Horizontal (4"x2.5")	\$100	\$95	\$90
1/8 Vertical (2"x5")	\$100	\$95	\$90

* Businesses placing a full page ad may provide an ad with full bleeds at no additional charge.

New Chamber members are eligible for a one-time discount of 25 percent off the first ad they place in Commerce Connection. The ad must be placed within the first six months of joining the Champaign County Chamber of Commerce.

ADVERTISING ORDER

ISSUE	AD SIZE	HORIZ./VERT.	COST	DISCOUNT	FINAL COST
December 2009					
February 2010					
April 2010					
June 2010					
August 2010					
October 2010					
December 2010					

ADVERTISER INFORMATION

Advertising Business: _____

Contact: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ E-mail: _____

I understand the terms contained in the Champaign County Chamber of Commerce Commerce Connection Advertising Policy, and agree to abide by these terms in placing the above order.

Signature: _____ Date: _____