

TOGETHER, WE CREATE A

BOLD

&

BRIGHT

BUSINESS COMMUNITY

2024 ANNUAL REPORT

ECONOMIC IMPACT AND SUCCESS

The Chamber is a leader in Champaign County First and this community partnership helped secure over in funding for key, transformative projects.

\$76
MILLION



By encouraging local spending, we helped keep nearly **\$10K** disposable income within our community through the sale of



103

Shop Champaign County gift cards.

BUSINESS & MEMBERSHIP GROWTH

We've celebrated the creation of jobs, the revitalization of neighborhoods and the strengthening of our local economy by hosting

22 ribbon cuttings.

8% more new members than previous year.

We're not just preparing students for jobs—we're preparing them for futures and helping to create a pipeline for our area employers.



EDUCATIONAL IMPACT

250

volunteers that impacted nearly **800 students** in literacy and math.

iRead · iCount
IMPROVING A CHILD'S WORLD ONE-HOUR AT A TIME

100

high school juniors and seniors explored career opportunities with local manufacturers.



UNAUDITED FINANCIALS:

Revenue: **\$811,504.98**
Expense: **\$764,823.61**

ADVOCACY

Advocated against the elimination of the sub-minimum wage for tipped workers, provided testimony on the overtime rule, and stood up against proposed postal changes.

SMALL BUSINESS SUPPORT

\$65K

in microloans provided to **eight small businesses**, helping them grow and contribute to our local economy.

39

entrepreneurs counseled.

As a community navigator for the state of Illinois, we secured **\$380,000** in state recovery grants for local businesses as part of the B2B grant process—enabling struggling businesses to thrive.

DIGITAL REACH



5,610
Linkouts

Over **113K**
Member page hits

Over **600K**
Search Engine Hits

HELPING MEMBERS

325

lives covered with **health insurance made affordable** through the Chamber Association Health Plan.

277

companies are experiencing **huge saving in gas and electric bills** through the Chamber program.

