



Champaign County  
**CHAMBER**  
OF COMMERCE®

# SPONSORSHIP OPPORTUNITIES

## WHY SPONSOR THE NATIONAL CIVICS BEE®?

Supporting the National Civics Bee® is an investment in the next generation of informed, engaged citizens. This program empowers middle school students to think critically about real issues in their communities while building confidence, leadership skills, and a lifelong interest in civic participation. Sponsors demonstrate a commitment to education, civic responsibility, and youth development across Central Illinois.

*Audience: middle school students, parents, educators, community leaders, and local business representatives.*

### **Presidential \$5,000 – (only one available)**

- Name included in event press releases
- Logo displayed prominently at event
- Logo on award check
- Large logo on promotional materials
- Large logo in event program
- Logo on Chamber website
- Opportunity to speak at Live Bee Event
- Opportunity to provide branded swag to attendees
- Option to have an exhibitor booth at live bee event
- Reserved, premier seating for 6 at the live Civic Bee Event
- Two weeks of a banner ad in the Champaign County Chamber of Commerce's Public Policy Newsletter
- Social media feature ahead of the Bee
- Full-page ad in an upcoming Commerce Connection publication

### **Student Impact Recognition:**

- Verbal recognition during student award presentations
- Recognized as a lead supporter of civic education for middle school students
- Logo included on student-facing materials

## **Civics Champion \$2,500 – (only three available)**

- Logo included on promotional materials
- Logo included in event program
- Logo on event signage
- Logo on Chamber website
- Verbal recognition as a supporter of student leadership and civic engagement
- Option to have an exhibitor booth at live bee event
- Reserved, premier seating for 4 at the live Bee Event
- Opportunity to provide branded swag to attendees
- One week of a banner ad in the Champaign County Chamber of Commerce's Public Policy Newsletter
- Half-page ad in an upcoming Commerce Connection publication

## **Technology Sponsor \$1,750 – (only one available)**

- Logo affixed to the back of the tablet with decal
- Logo featured on all WiFi information signage
- Logo included on promotional materials
- Logo included in event program
- Logo on Chamber website
- Reserved, premier seating for 2 at the live Civics Bee Event
- Verbal recognition for supporting student access to technology and innovation
- Opportunity to provide branded swag to attendees
- Option to have an exhibitor booth at live bee event

## **Civic Ambassador Sponsorship \$1,250 – (only one available)**

- Opportunity to provide branded swag to attendees
- One week of a banner ad in the Champaign County Chamber of Commerce's Public Policy Newsletter
- Logo included on event signage
- Logo on Chamber website
- Mention in event program
- Reserved, premier seating for 2 at the live Bee Event

## **Civic Education Supporter \$750 – (only one available)**

- Verbal mention/thank you at event
- Logo on Chamber website
- Mention in event program

**For information about or to pursue available corporate sponsorships, please contact Public Policy Director Kiley Simpson at [kileys@champaigncounty.org](mailto:kileys@champaigncounty.org).**