# **Privacy Policy**

EFFECTIVE: September 1, 2025



#### INTRODUCTION

This Privacy Policy describes the personal information collected, used, and shared when you participate in the National Civics Bee Contest (the "Contest"). Regional, State, Statewide, and National rounds of the Contest are each governed by separate Contest Rules. Defined terms not otherwise defined in this Privacy Policy are defined in the respective Contest Rules.

# WHAT PERSONAL INFORMATION WILL WE COLLECT?

We collect the following categories of personal information from Contest entrants:

- **Contact Information**: This may include your name, address, and your parent's or guardian's contact information, including their phone number and email address.
- Education Information: This may include the name of the school you attend and your current grade.
- Internet or Other Electronic Network Activity Information: This may include your internet protocol address and other information collected via cookies and other similar tracking technologies when you visit our website.

If you are one of the winners, we will need to collect additional information from you prior to releasing the cash prize,

- Additional Contact Information: This may include your complete address.
- Government Issued ID Numbers: This may include a taxpayer identification number for you or your parent/guardian.

Please note that personal information collected from entrants may constitute "sensitive personal information" (due to entrant's age). In all cases, we require consent from a parent or legal guardian before collecting/processing entrant's personal information.

# HOW WILL WE USE YOUR PERSONAL INFORMATION?

We use all categories of personal information collected for the sole purpose of administering and promoting the Contest. This includes contacting you to let you know whether you were chosen as a Finalist. Under no circumstances is personal information (i) used for profiling, (ii) sold, or (iii) shared with third-parties for purposes of targeted advertising. If we use your personal information for other purposes, we will first obtain your consent.

#### HOW WILL WE SHARE YOUR PERSONAL INFORMATION?

We share your personal information as described below.

- Third-Party Vendors: We may share all categories of personal information collected from you with third-party vendors who support us in providing the online contest platform. They may not use your information for any other purpose. Your personal information will not be provided to the judges of the Contest.
- Contest Sponsors: We will share your personal information between them only as needed to administer the contest, such as contacting you to let you know whether you were selected as a Finalist.
- Government Authorities: If you are one of the Winners of a cash prize, we will need to share your personal information with the government for tax reasons. Entries that indicate you or others could be in danger may be reported to the appropriate authorities.

#### **PRIVACY RIGHTS**

Residents of certain U.S. states, including those with comprehensive privacy laws, may be entitled to specific rights regarding our handling of their personal information. This section outlines these rights.

Under applicable privacy laws, you may have the following rights:

- **Right to Access**: You may have the right to confirm whether or not we are processing your personal information and to access such personal information.
- **Right of Portability**: You may have the right to obtain a copy of the personal information that you previously provided to us in a format of our choosing as long as it is accessible and machine readable.
- Right to Delete: You may have the right to ask us to delete certain personal information we have collected about you.
- **Right to Correction**: You may have the right to ask us to correct inaccuracies in the personal information we have collected.
- Right to Opt-out of Sale: A "sale" includes disclosing or making available personal information to a third party in exchange for money. We do not "sell" personal information as defined under applicable privacy laws; accordingly, this right is not available at this time.
- **Right to Opt-out of Targeted Advertising**: You may have the right to opt out of the processing of your personal information if it is used for targeted advertising. Applicable privacy laws may provide the right to opt out of the processing of personal information for decisions that produce legal or similarly significant effects concerning you.

**Exercising Your Rights**: If you are a resident of a jurisdiction that has enacted an applicable privacy law and wish to exercise any of these rights, please email us at: <a href="mailto:civictrust@uschamber.com">civictrust@uschamber.com</a>.

**Verification Process**: We may request that you provide additional information reasonably necessary to verify you and your consumer's request. If you submit the request through an authorized agent, we may need to collect additional information to verify your identify before processing your request. If you are using an authorized agent to exercise your rights, we may deny a request if the authorized agent does not submit proof that they have been validly authorized to act on your behalf.

**Response Timing**: Upon receiving your request, we will attempt to respond within 45 days. The response period may be extended when reasonably necessary. We will inform you of any such extension within 45 days of receiving your request, together with the reason for the extension.

**Right to Appeal**: If we decline to take action regarding your request, we will inform you of our decision and reasoning behind it. If you wish to appeal our decision, please e-mail us at <a href="mailto:civictrust@uschamber.com">civictrust@uschamber.com</a>. Within 45 days of receipt of an appeal, we will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reason(s) for the decision. If your appeal is denied, residents of certain U.S. states may contact their Attorney General to submit a complaint related to the denial.

# HOW DO WE RESPECT CHILDREN'S PRIVACY?

All children under the age of 13 must have their parent's or guardian's consent to participate in the Contest. Furthermore, we require consent from a parent or legal guardian before collecting or processing any information from entrants. If we need to communicate with an entrant, we will contact their parent or guardian. If a parent or guardian believes that their child has provided us with information without their consent, please contact us and we will delete such information as soon as reasonably possible.

# **HOW CAN I CONTACT YOU?**

If you have any questions, please contact us at civictrust@uschamber.com.