

LEAD Champaign County

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$2,500 – only one available!

- One staff member tuition
- **Primary logo placement** on all marketing materials
 - Including, but not limited to: signage, digital promotions and participant materials.
 - Recognition in press releases, social media promotions, *e-Connection* and *Commerce Connection* reaching all Chamber member business leaders and professionals
- **Special mention** at program sessions and graduation luncheon
- **Opening Reception and Graduation Luncheon** invitation for two representatives
- **Opportunity to provide promotional items** to participants at one session

MEAL SPONSOR \$1,500 – only one available!

- **Logo on signage** at breakfast/food/coffee station
- **Opportunity to attend and speak** at graduation and etiquette luncheon
- **Logo placement** on digital promotions, *e-Connection* and *Commerce Connection* recap reaching all Chamber member business leaders and professionals

SESSION SPONSOR \$200 – only 12 available!

- **Special recognition** during your session
- **Logo placement** on opening slide or tabletop sign at the breakfast/coffee station
- **Logo placement** on LEAD Champaign County webpage
- Listed as sponsor on session schedule (printed and online)
- **Social media shout-out** the week of your session
- **Name and logo** included in the *Commerce Connection* program recap

Want an extra touch point? For \$50 more, upgrade to a **Premium Session Sponsor** and add:

- **Provide a branded giveaway or resource** to participants during your session (examples: pens, notebooks, coupons—subject to Chamber approval)

GOLD LEVEL SPONSOR \$500 – multiple available!

- **Logo placement** on digital promotions, *e-Connection* and *Commerce Connection* recap reaching all Chamber member business leaders and professionals
- **Logo placement** on LEAD Champaign County webpage
- **Special mention** at opening reception
- **Social media shout-out** as gold level sponsor

QUESTIONS?

Contact Talent Development & Events Director, Jessica at jessicah@champaigncounty.org
217.359.1791

Make an Impact Today

Your investment in the LEAD Program is an investment in the future of business leadership. Join us in shaping tomorrow's leaders by becoming a sponsor today. This program is a transformative experience designed to cultivate the next generation of leaders in both business and community settings. Whether you are an employer looking to develop your talent or a young professional ready to accelerate your leadership journey, this program is the bridge to success.