



Champaign County
CHAMBER
OF COMMERCE

e-CONNECTION MARKETING OPPORTUNITIES

Sent out Monday mornings to over 2,300 area business leaders, the Chamber e-Connection is a valuable tool that features upcoming events, news and happenings. The recently redesigned format allows subscribers easy access to all things Chamber - your banner displayed prominently on top.

If you would like the Chamber to design an ad for you, we can do so free of charge. You will simply need to provide your logo as well as any content or images you would like displayed. **Submissions should be emailed to KaylieM@champaigncounty.org at least a week prior to your ad run.**

Businesses leaders who wish to sponsor should complete the agreement below indicating the time frame the sponsorship will be in effect. Once the Chamber has received the agreement, the contact person listed in the agreement will be notified and header sponsorship run dates will be agreed upon. Assignment of dates will be on a first come, first serve basis. The sponsoring business will be responsible for emailing a selection of images to the Chamber so the header can be designed. All images must be submitted a week prior to the header sponsorship run date. The sponsoring business must be a member of the Champaign County Chamber of Commerce for the entire duration of the advertising contract. If membership is dropped, the advertising contract will be terminated.

e-CONNECTION MARKETING AGREEMENT

Business Name: _____

Contact Person & Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Preferred sponsorship dates: _____

Total: _____ Signature: _____

e-Connection Sponsorship Banner

- location: top of newsletter
- ad size: 2048 x 422 pixels (RGB color space)
- hyperlinked: yes
- acceptable file types: JPG, PDF
- one banner each week

PRICE: \$100/week

e-Connection Footer

- location: bottom of newsletter
- ad size: 2048 x 422 pixels (RGB color space)
- hyperlinked: no
- acceptable file types: JPG, PDF
- multiple footers available each week

PRICE: \$50/week

The Champaign County Chamber of Commerce | 303 W. Kirby Ave., Champaign, IL 61820
<https://www.champaigncounty.org/>

PAYMENT OPTIONS:

- Check Enclosed MasterCard Electronic
- Cash at Event Visa Invoice
- American Express Discover

Acct. # _____
 Exp. Date _____
 3 (or 4)-digit security code _____
 Name on CC. _____
 Billing Address on CC. _____

 Signature _____
 Printed Name _____
 Date _____



Please complete the form and return:

Kaylie Malenius
 Director of Communications & Events
 KaylieM@champaigncounty.org or
 fax to: 217.359.1809