



Champaign County
CHAMBER
OF COMMERCE

E-MAIL BLAST MARKETING

As a service to our members, the Chamber now a broadcast email service. This exclusive business-to-business marketing opportunity allows your business to send an email to the Chamber's entire email list of over 2,300 contacts.

Cost: \$500 per email blast

Chamber members have the option of creating their own artwork or having the in-house Chamber designer create artwork for you. If you should elect this complimentary service, you must supply any logos or information needed to create the e-mail blast at least two weeks prior to the email date. If you should elect to supply your own artwork, the deadline is a week prior to the email date.

Email blasts are reserved for one business per month and can be sent on any date, Tuesday through Thursday. Blasts are for Chamber members promoting their own business. Submissions can contain value-added text about your business and can also include a store or service discount.

As extra value for your business, your paid email blast will be coupled with a post on the Chamber's Facebook page, which averages a reach of over 5,000 people each week. The post will contain the same information as the email blast and allow you to reach a unique and targeted audience.

To reserve a day for your email blast, please fill out this contract and return to the Chamber office. Payment is due with signed contract. The Chamber reserves the right to refuse submissions. With every email blast, the following disclaimer is sent:

This email is a paid message as part of the Chamber's e-blast sponsorship program and is benefit of membership. Messages distributed through the e-blast program are limited to one message a month and do not represent an endorsement by the Champaign County Chamber of Commerce. The Chamber reserves the right to refuse any advertisements. If you are interested in sending an email blast, please contact the Director of Marketing & Communications, Kaylie Malenius.

The Champaign County Chamber of Commerce is a member focused business association that improves the quality of life in the region and facilitates business growth through advocacy, available resources, workforce development initiatives and a pro-business agenda. We are the voice for business.

Please complete the form and return:
Kaylie Malenius
Director of Communications & Events
kayliem@champaigncounty.org
or fax to: 217.359.1809

Business Name _____

Contact Name: _____

Billing Address: _____

Phone: _____ Fax: _____

Email Address: _____

Electronic Invoice

Cash: \$ _____

Check (make payable to the Champaign County Chamber of Commerce)

Credit Card:

Visa MasterCard American Express Discover

Cardholder Name: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Billing Address: _____

Signature: _____ Date: _____

Email Blast Date: _____

Please provide us with any additional information we might need to know:



visit our website at:

www.champaigncounty.org